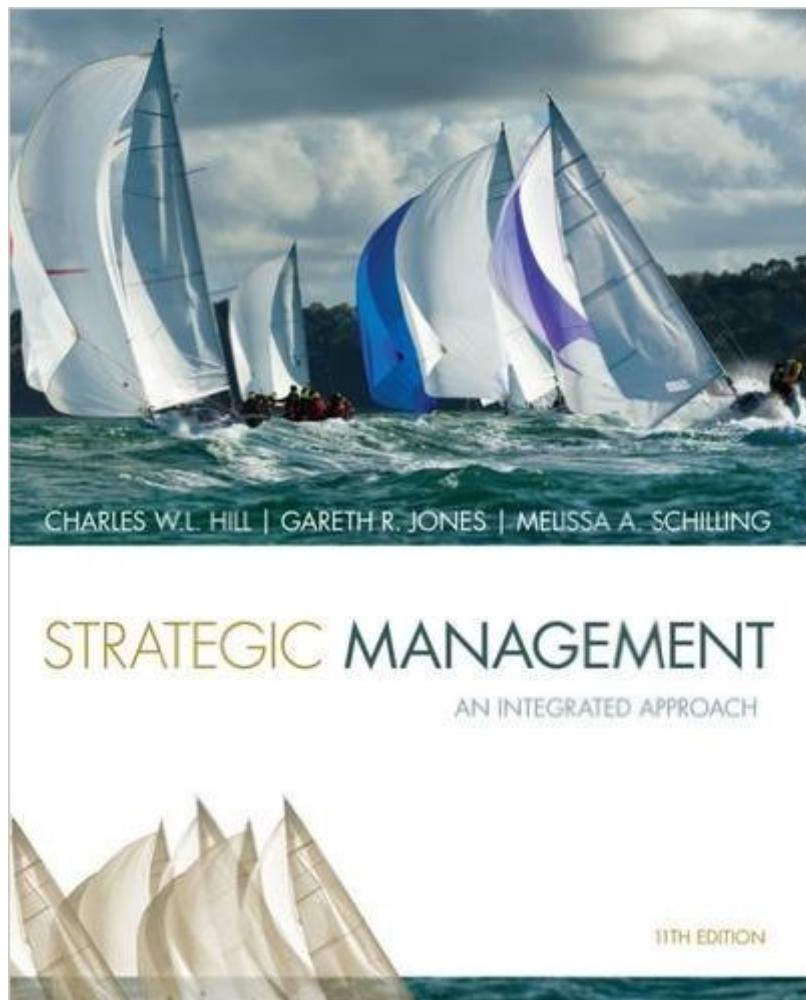


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Strategic Management: Theory & Cases: An Integrated Approach



Synopsis

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the eleventh edition of **STRATEGIC MANAGEMENT** features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds.

Book Information

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Customer Reviews

This review refers to the 11th edition (January 2014). The content of the book is what you'd expect from a Strategic Management textbook. Knocked off two stars for the large number of misspelled words, grammatical errors and just plain missing words. In a text this size, I can forgive a couple errors but this text has dozens. It's obvious they saved cost by not using a professional editor. My teenager would have done a better job proofreading this text.

Great product as described by the seller

Good read, but repeats its self mostly.

it wasnt what iwas looking for

Text arrived as described.

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